

STRAIGHT FROM THE HEART

HEART OF WISCONSIN IMA NEWSLETTER

April 2017

A Kwik Look at Kwik Trip's Success

The presentation will focus on three main priorities at Kwik Trip: People, Food and Vertical Integration.

April 18, 2017 Dinner Meeting Agenda



Meeting Location: Bullheads Bar & Grill
3368 Campsite Dr., Stevens Point

Board Meeting: 5:00—5:30 pm
Registration and Social Time: 5:30—6:00 pm
Dinner: 6:00—6:40 pm
Presentation: 6:40—7:30 pm

Choice of one of the following menu items:

- Salmon
- Chicken Marsala
- Vegetarian Pasta

Investment:

\$25.00 Members & Guests
\$20.00 Professionals Between Opportunities & Retired Members
\$15.00 Students

Please make dinner reservations by noon on Friday, April 14, 2017 at
<http://www.heartofwi.imanet.org/events-1/reservations>

**Debits for
Credits winner
will be
announced at
our April
meeting!**

Please see page 3 for
more information.

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Speaker Biography

Carl Rick — Kwik Trip

Carl Rick grew up in Onalaska, WI and then attended UW-Platteville. After graduation he was a substitute teacher in the La Crosse area before teaching in his own middle school classroom for five years.

In 2015, after an invitation, he decided to jump into the family business and played a large role in Kwik Trip's email and text programs for a year. In 2016 he moved into the public relations department. There Carl provides a "kwik" look at the success of Kwik Trip to various community groups by focusing on "People, Food and Vertical Integration." Carl also has the opportunity to train many of the new store leaders. His other duties at Kwik Trip include board activities, being the third generation spokesman, and other ownership responsibilities. Carl and his wife, Emily, reside outside of La Crosse, WI with their three children. In his spare time Carl enjoys just about any outdoor activity with his kids, especially time on the river log rolling.



President's Message

Thanks to all who attended a very insightful and informative meeting about college planning. The strategies and options discussed were helpful. Our last meeting of the fiscal year will be on tax day and I hope you can join us. We finalized our board for the upcoming year but we can always make room for new faces and ideas.

Kim Buehler, CMA, CFM, CPA

2016—2017 Chapter President

Heart of Wisconsin Chapter of the Institute of Management Accountants

<http://heartofwi.imanet.org/>

Congratulations!

Heart of Wisconsin Chapter 2016—2017 Student Leadership Award

Congratulations to our student board member Erin Sweet who has been selected to receive the 2016—2017 Student Leadership Award from the chapter. This award was established to recognize students with outstanding academic achievements, relevant internship and employment, community activities and interests, and contributions to the IMA. Her award will be presented at the UWSP Spring Awards Banquet in April. Congratulations Erin!

April IMA Member Anniversary

Randy Lesczynski —5 years



Debits for Credits

Points are earned (“credits”) for participation in chapter events and IMA career development. Points are kept track of over the course of the chapter year.

For every 5 points, you will get one chance to win the grand prize drawing at the April chapter meeting. Two members will win our grand prize drawing for a \$100 Visa debit card.

Points are earned by attending or participating in any of the following activities:

- Attend a dinner meeting:
5 points per meeting
 - Attend a tour: 5 points
 - Help in highway cleanup event: 10 points
 - Donate to food/clothing drive:
5 points
 - Pass CMA exam part:
25 points (per part)
 - Earn CMA certificate:
15 points
 - Attend a board meeting:
5 points
 - Attend a networking event (student): 5 points
 - Attend a networking event (professional): 15 point
- Good luck!

The logo for the Certified Management Accountant (CMA) credential, featuring the letters 'CMA' in a serif font with a registered trademark symbol.

*IMA's Certification for
Accountants and
Financial Professionals
in Business*

2017—2018 Summer Planning Meetings

Meetings are open to all members. Members meet once a month for two hours to plan the upcoming dinner meetings. If you are not available to attend, but have presentation ideas or know of a speaker, please provide the information to Kim@accounting-offices.com.

Tentative Dates: May 16, June 20, July 18 and August 15

Location: Sentry Insurance — Room J1011

(conference room off on the main lobby)

Time: 5 to 7 pm with dinner provided

Leadership Training Session

Each year the Mid-America Council holds a regional Leadership Training Session (LTS). The one-day workshop focuses on leadership development of IMA members. A portion of the program discusses leadership for the local chapter. However, the majority of the day is geared toward professional leadership and current accounting and finance issues. These programs provide practical information that attendees can use on the job or in their community leadership positions. The biggest attraction is the ability to exchange ideas and experiences with fellow professionals. Student members also gain the opportunity to learn more about the business environment in a non-classroom setting from professionals already in their future careers. **The days events qualify for 7.5 hours of CPE.**

When: Friday, April 21, 2017

Where: NUI Rockford Meeting & Conference Center, Rockford IL 61108

Investment: **Free** for full-time students

\$30 IMA Members

\$85 Non-IMA members

Registration information is available at
<http://www.midamerica.imanet.org/events.htm>

2017—2018 Board of Directors

President	Kimberly Buehler
Admin Team Leader	Mary Tomazin
Secretary	Alissa Barth
Treasurer	Cole Monroe
Director of Meetings	Cinda Mijal
Communications Team Leader	Lindsey Somers
Co-Director of Newsletter	Patti Ostrem
Co-Director of Newsletter	Katie Trzebiatowski
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Director of Community Service	Zac Szprejda
Director of Student Activities	Kara Hoier
Director of Member Acquisition	Becky Austreng
Director of Retention & Participation	Doreen Waksmonski
Co-Director of Member Attendance	OPEN
Co-Director of Member Attendance	OPEN

*UWSP Student

Contact info for our board members can be found on the website at to heartofwi.imanet.org. If you are interested in joining the board, please send an email to Kim Buehler at Kim@accounting-offices.com.

Contact Us

Find us on Facebook

or

Visit us on the web at
heartofwi.imanet.org

Thank You!

Thanks to Larry Ouellette, Corporate Controller and IMA member, for organizing the speakers and leading the Greenheck Fan tour in February for the IMA. For those who could not attend, the tour covered the new Robert C. Greenheck Innovation Center, the expanded Health and Wellness Center, and the Bernard A. Greenheck Education Center. It was fascinating to see the many product lines and the progressive approach Greenheck takes to manufacturing and employee health and well-being. It's easy to see why Greenheck Fan was again named Wisconsin Manufacturer of the Year for 2016.



Congratulations and Thank You again!